INTRODUCING

Brí Advisory

HR CONSULTANCY FOR CREATIVE BUSINESSES



Ciara Brosnan (she/her)

HR Consultant, Brí Advisory Ltd

MA Industrial Relations & HR Management | CIPD qualified | Mental Health First Aid trained

Creative businesses thrive on talented people, ambitious ideas and great collaboration. As businesses grow, having the right people foundations and experienced HR support becomes increasingly important.

Through Brí Advisory, I work as an outsourced HR partner to production companies and growing creative businesses, providing senior-level expertise without the need for a full-time, in-house HR team.

My approach is practical, commercially minded and rooted in understanding how creative businesses operate. I work alongside founders, leaders and managers to navigate growth, strengthen their people practices and build the conditions for teams to do their best work.

EXPERIENCE THAT UNDERSTANDS YOUR INDUSTRY

Before founding Brí Advisory, I spent 17+ years working within the creative industries, including senior HR leadership roles at SISTER, Dorothy St Pictures and Locksmith Animation, alongside earlier experience leading Talent Acquisition at Double Negative VFX Studio and working in Generalist HR at Shine Group.

That experience has given me an understanding of the realities behind the policies: fast-moving productions, specialist talent, evolving teams, demanding deadlines and the importance of getting people decisions right.

I build trusted relationships with the businesses I support, becoming a go-to partner who understands their people, priorities and challenges. Whether you need ongoing HR support, guidance as your business grows, stronger people foundations or experienced HR input on a production, I offer a flexible approach shaped around what your business needs.

Looking for an experienced HR partner who understands creative industries?
I'd love to hear about your business and explore how Brí Advisory could support you.

Know a founder, MD or creative business that could benefit from experienced HR support? I'd really appreciate an introduction.

Brí ("bree"): Irish for strength, meaning and vitality.

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BRÍ ADVISORY

How I can help

Brí
ADVISORY

One experienced HR partner for your whole people agenda, from everyday decisions to longer-term people strategy.

Ongoing HR partnership

Retained, embedded or ad hoc HR support. A consistent point of contact and a flexible extension of your leadership team.

People strategy & leadership support

Support for founders and leadership teams as the business evolves: role clarity, manager capability, coaching and succession planning.

HR foundations & ways of working

Employment and freelance contracts, handbooks and processes that give clarity without bureaucracy, plus support ensuring flexible working and family leave are handled well for your people and your organisation.

Talent & team development

Recruitment strategy, role design, benchmarking and end-to-end recruitment, plus engagement, inclusion and team development.

Employee relations & bespoke advice

Experienced, balanced advice on performance, disciplinaries, grievances and complex people matters, handled with care, sound judgement and commercial awareness.

Production HR

A dedicated HR Consultant working alongside production leadership to support the crew and navigate a fast-moving production.

HOW I WORK

A flexible approach shaped around what your business needs.

Retained HR partnership

Your trusted HR partner, providing consistent senior-level advice, practical support and people strategy as your business evolves.

Embedded HR support

Hands-on HR expertise integrated into your team, providing a regular presence to support leaders, managers and the wider business.

Project-based and ad hoc support

Specialist HR input for a defined challenge, project or period of need, without an ongoing commitment.

Contact me for an introductory conversation.

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